Melbourne Australia

TECHNOLOGY TRADE MISSION TO PARIS 2025
COMPANY PROFILES

Viva Technology 11-14 June 2025
Booth L16 Hall 1



Connecting Victoria to the World

As the State Government of Victoria, Australia's trade facilitation branch, Global Victoria connects Victorian businesses to the world and brings the world to Victoria.

We help Victorian businesses succeed on the world stage while attracting international investors and industry leaders to Victoria, forging new pathways for collaboration, innovation and long-term growth.

With 23 international trade and investment (VGTI) offices strategically located in Victoria's key export markets, our diverse team of experienced trade specialists leverage their deep local knowledge and global networks to provide tailored advice, market insights and connections for Victorian businesses – helping them enter and succeed in new markets and grow in existing ones.

As the only Australian state with a dedicated trade and investment office in Paris, our unique presence has allowed us to cultivate meaningful and enduring relationships with stakeholders across the region.

Our Paris and Melbourne team can connect you with Victoria's leading Digitech innovators.

Connect with us

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Gönül Serbest
Commissioner for Victoria to Europe, Middle East, Türkiye and Africa

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GLOBAL VICTORIA Australia

Message from Victoria's Commissioner to Europe, Middle East, Türkiye and Africa



Ms Gönül Serbest

We are back! It is with great pleasure that I introduce the Victorian delegation to VivaTech for 2025.

Victoria is home to one of the most dynamic and fast-growing digital technology sectors in the Southern Hemisphere. From pioneering start-ups to globally recognised enterprises, our companies are developing the innovations, algorithms, and software solutions that are shaping the future; making lives easier, more efficient, and more connected every day.

As Australia's tech capital, Melbourne offers a powerful combination of infrastructure, international connectivity and our liveability is a magnet for global talent. Our ecosystem is strengthened by world-class research institutions, a vibrant pipeline of emerging technologies, and a strong focus on sustainability, all at a competitive cost advantage compared to other global tech hubs.

Victoria hosts one of the largest collaborative R&D clusters in the Southern Hemisphere, with deep capabilities in data analytics, software development, delivery and support. This collaborative spirit fuels our global outlook, with many Victorian tech companies already establishing a footprint in Europe and actively seeking strategic partnerships to scale and innovate across the region.

The Victorian Government is deeply committed to advancing trade and investment ties between Victoria and Europe. As the only Australian state on the ground with a dedicated team in Paris we are well positioned to foster high impact connections between Victorian innovators and European decision-makers, investors, and industry leaders.

This delegation is a testament to the strength, diversity, and global ambition of Victoria's digital technology sector. We are proud to showcase our capabilities at VivaTech 2025 and look forward to building lasting partnerships that drive mutual success across Europe and beyond.

Let's connect and explore how Victoria can power your next move. Visit us at booth L16 in Hall 1.

See you there.

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Company profile



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Airwallex

Airwallex is a global financial platform for growing businesses, offering reliable solutions that range from accepting online payments and opening multi-currency accounts to managing cash and employee expenses.

With our proprietary infrastructure, Airwallex removes friction on international payments and financial operations, enabling businesses of all sizes to unlock new opportunities and grow across borders.

Proudly founded in Melbourne, Airwallex supports over 150,000 businesses globally and is used and loved by brands such as Brex, Rippling, Secret Escapes, Navan, Qantas, SHEIN and many more.

Company profile



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BrandScent

Melbourne, Australia | Expanding into the UK & France

BrandScent is a new age scent marketing agency that fuses clinical insight with innovation to create multi-sensory brand experiences, is revolutionising UX through scent.

With doctors at the helm, the company designs and delivers scent strategies that elevate customer interaction, both in physical spaces and digital environments. From developing bespoke olfactory identities to integrating scent into immersive retail and online experiences, the focus is on shaping how customers feel, remember, and connect with brands. Now the brand is colliding the worlds of medicine, tech and scent, forging new avenues in Medtech and Healthtech.

Grounded in neuroscience, the approach taps into the deep link between scent, memory, and emotion turning brand touchpoints into powerful moments of recall and emotional resonance.

Brand portfolio spans luxury, real estate, hospitality, retail, and event industries, including AMEX, Chandon, and leading construction groups.

At BrandScent, we transform brand perception through the science of scent crafting experiences customers don't just notice but remember.

Company profile



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Certainty

Certainty Compliance

Compliance as a Service so that you can get on with business, with certainty you comply.

Certainty Compliance helps financial services, energy and carbon businesses start up, get licensed and grow into successful, compliant businesses.

We bring our RegTech stack and compliance team to every engagement:

- Licensing applications
- Compliance Manager outsourced compliance service
- Policy Manager outsourced policy management.

Michelle East founded Certainty Compliance in 2008 to help start-ups, scale-ups and established players entering the Australian market integrate compliance into the way their business operates every day.

We are Australian financial services licence specialists.

Company profile



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Compass

Helping Learning Thrive.

Compass Education

Compass is here to make the school day more productive, more impactful and more enjoyable.

As a leading provider of cloud-based school management systems, and trusted by over 5,000 schools worldwide, Compass features over 40 cleverly designed and connected modules. We streamline school operations, support parental engagement, maximise student potential, and enhance the wellbeing of the entire school community.

Compass empowers educators and school leaders alike by simplifying and visualising complex data, delivering impactful insights and allowing them to focus on student success, and helping learning to thrive.

Uniquely, Compass offers fully integrated hardware solutions for staff and visitor sign-in, digital signage, cashless catering, and access management. Providing a truly end-to-end and fully connected school management experience.

Our platform is backed-up by a local team of educational experts working across onboarding, support and customer success to ensure that schools can focus on what they do best.

Company profile



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Comtest Group

Comtest Group is a leading provider of compliance testing and certification services, supporting industries such as telecommunications, automotive, medical devices, renewable energy, consumer electronics, IoT and cyber security hardware.

We specialise in telecommunication, electrical safety, environmental, ensuring products meet regulatory requirements for global markets.

Beyond testing, we assist companies entering the ASEAN and AU/NZ markets with technical support.

With a strong presence in Australia and expanding international reach, we leverage industry expertise and regulatory knowledge to streamline compliance processes.

Our commitment to quality, efficiency, and client success makes us a trusted partner for businesses navigating complex certification landscapes

Company profile



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CURIO | GROUP

Curio Group

Curio Group is a consultancy and educational services company that helps universities, training providers and government agencies to design, develop, deliver and scale their online programmes.

We provide a range of associated technology services, developing and managing tech stacks and provide bespoke tools, to manage personalised learner journeys.

Through strategic consultation, hands-on client support, and accessible technology, we help organisations scale their learning capabilities simply and effectively.

Company profile



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ECAL

ECAL is the world's leading calendar marketing platform.

Trusted and relied on by over 400+ top-tier sports, media and entertainment brands globally including Premier League, Formula 1, Disney+, Fox Sports, LaLiga, Formula E, NBA, Major League Baseball, NHL, World Rugby, World Athletics, Ticketek, FC Barcelona, Liverpool FC, Arsenal FC, and many others... servicing 25 million users worldwide.

ECAL's smart, dynamic 'Sync to Calendar' solution allows event publishers to connect directly with the personal digital calendar of their consumers, to keep them up-to-date and connected around their events.

ECAL is an ultra-powerful, high performance marketing tool for any event-based content – boosting awareness, engagement, tune-in, attendance and sales. It's also an incredible first-party data acquisition and insights tool.

ECAL is the perfect solution for publishers to communicate events better, drive real business outcomes, and to help deliver on your data and personalisation objectives.

Company profile



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Enex Traffic Systems

Enex Traffic Systems focuses on independent evaluation, testing and certification of all types of Road Safety and Intelligent Transport System Technologies.

With a 36-year history, Enex is an industry leader, having ISO 17025 test laboratory accreditation backed by ISO 9001 certified Quality Management Systems and ISO 27001 certified Information Security Management Systems.

The team is excited to introduce their range of services to global partners.

IoT Security Trust Mark

The IoT Security Trust Mark validates the cybersecurity of connected devices through a global certification and labelling scheme.

Providing a rigorous approach to assessing the integrity of vendors' cyber security claims for their OT/ IoT connected Smart Device products, the Trust Mark assesses conformity to consumer IoT Security Baseline Requirements (BR) recommendations, guidelines, standards, and legislation.

The IOT Security Trust Mark is now live and seeking expressions of interest for affiliate organisations to take on a range of roles from Host Country Association to Accredited Test Facilities.

Company profile



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Factor House

Factor House is a leader in real-time data tooling, empowering engineers with innovative solutions for Apache Kafka® and Apache Flink®.

Our flagship product, Kpow, is the market-leading enterprise solution for Kafka management and monitoring, trusted by Fortune 500 companies and organisations such as Hewlett Packard Enterprise, Nord/LB, Pepperstone, Airwallex, and Funding Circle.

Designed with engineers in mind, Kpow for Apache Kafka and our latest offering, Flex for Apache Flink, provide enterprise-ready, vendor-agnostic tools that simplify data streaming, observability, and governance.

Our upcoming Factor Platform will unify real-time data technologies, setting a new standard for data-in-motion management.

At Factor House, we champion the engineers behind modern innovation, delivering secure, scalable, and intuitive solutions that reduce complexity and accelerate success.

Engineers first. Enterprise always.

Company profile



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Intrepid Travel

Intrepid Travel is the world's largest adventure travel company and a pioneer in responsible tourism for over 35 years. Our mission is to create positive change through the joy of travel.

We offer more than 900 sustainable, experience-rich trips across all seven continents—each designed to connect travellers with local cultures in meaningful ways.

As a certified B Corp, we're a business that balances purpose and profit. We're majority-owned by our co-founders and staff and operate most trips through our network of 27 destination management companies, also managing tours for other major travel brands.

We've been carbon neutral since 2010 and are the only global tour operator with verified science-based climate targets aligned with a 1.5°C future.

Through our not-for-profit arm, The Intrepid Foundation, we've raised over AUD $15.5 million for community initiatives since 2002.

More in our annual report: intrepidtravel.com/annualreport

Company profile



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iReel

iReel specialises in advanced sports technology solutions, enhancing athlete performance and fan engagement.

Our products integrate generative AI, biomechanics, and real-time analytics to revolutionize sports training, injury prevention, and game analysis.

We provide cutting-edge wearable devices, data-driven coaching tools, and immersive fan experiences, empowering athletes, teams, and organizations to maximize their potential.

Our services cater to elite sports professionals, academies, and broadcasters seeking precise performance insights and interactive engagement.

Driven by research and development, iReel continually pushes the boundaries of sports science, ensuring our solutions meet the highest industry standards. Through innovation and expertise, we transform the way sports are played, analysed, and experienced.

For those looking to elevate performance and redefine sports technology, iReel is your trusted partner in the future of athletic excellence.

Company profile



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JanusKS

JanusKS is an Australian-based AI technology company with offices in Australia, USA and Japan.

Our vision is to be the market leader in creating Intelligent Decision Support Systems for businesses around the world.

Intelligent Decision Support Systems assist companies see the key information that drives their business in real time and make better decisions. Our lead product, Projectal, is the leading project management and workflow platform for creative businesses.

Leveraging AI and machine learning, Projectal enhances how creative businesses bid, budget, plan, schedule, track, and report on projects, ensuring the entire team works from the same real-time data.

Scenario planning features allow in-depth 'what-if' analysis to help deliver projects on time and within budget.

Projectal is used by top creative businesses worldwide, including advertising agencies, animation companies, event and entertainment firms, game developers, sound studios, VFX studios, and virtual production teams.

Company profile



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Lindo

Lindo is a leader in pioneering healthcare solutions that enhance patient outcomes and streamline clinical workflows.

Our flagship innovation, the Lindo Tube, is a next-generation medical device designed in collaboration with leading healthcare providers to reduce ventilator-associated pneumonia (VAP) and combat antimicrobial resistance (AMR).

By integrating advanced technology with user-centric design, we empower clinicians with fast, reliable, and cost-effective diagnostics, improving efficiency and patient care.

Our mission is to bridge the gap between innovation and accessibility, delivering high-impact solutions that redefine modern healthcare. We serve hospitals, clinics, and healthcare professionals seeking to optimise clinical workflows and patient outcomes.

At Lindo, we are committed to driving progress in medical technology, ensuring every solution we create is both intelligent and impactful.

Company profile



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Mindsets Education

Mindsets solves the problem of preparing students in k12 schools with future-ready, critical thinking skills for a changing Ai world.

Powered by inquiry and project-based learning, students use creativity, mathematics and literacy to solve real-world challenges, develop solutions and communicate their findings – in 45 minutes!

Mindsets' solutions are backed by cutting edge analytics of students' achievement and growth in academics, critical thinking and future-ready skills.

Designed for mathematics and literacy classrooms, Mindsets is widely used in schools' enrichment, STEAM, career exploration and entrepreneurship education programs.

Company profile



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Mobiledock

MobileDOCK is a proven leader in cloud-based Loading Dock Management, delivering 'air traffic control' for commercial docks and transforming operational bottlenecks into secure, streamlined, and synchronised logistics hubs.

Since its founding in 2020, MobileDOCK has been trusted by thousands of transport and logistics companies and deployed at world-renowned sites such as the Sydney Opera House, Coca-Cola Europacific Partners, and Harrogate Convention Centre. Its innovative platform minimises congestion, optimises dock space and labour, enhances site safety and security, and supports ESG objectives by providing full transparency into Scope 3 emissions.

From retail precincts and distribution centres to hospitals, airports, and exhibition venues, MobileDOCK serves a wide range of industries seeking smarter, more efficient dock operations.

Building on this strong foundation, MobileDOCK is now focused on accelerating its growth across Europe and the United Kingdom, bringing its proven benefits to new markets and partners.

Company profile



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PMY Group

PMY Group (PMY) is a global leader in technology and intelligence, dedicated to enhancing live environments, venues, and events through integrated tech, data, and creative solutions.

Operating across 15 countries and more than 1,000 clients, we combine deep local expertise with a global perspective. PMY delivers end-to-end services across the full technology ecosystem – from strategy and design to implementation, operations, and ongoing support.

Our work spans stadiums, entertainment precincts, transport hubs, councils, retail, and major events, including SoFi Stadium, The Open Championship, Grand Slam tennis, and Glastonbury. We've helped deliver over 1,200 events, supported experiences for more than 370 million fans, and enabled $1.5B worth of technology outcomes.

Through our three core pillars – Technology, Intelligence, and Experience – we deliver scalable infrastructure, AI-powered platforms like Optic for real-time crowd intelligence, and immersive AV, content, and production solutions that bring spaces to life.

Vendor-agnostic and highly collaborative, we focus on tailored solutions that enhance performance, elevate experiences, and deliver long-term value for our partners.

Company profile



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SaaS Systems

SaaS Systems Pty Ltd provides software development, maintenance and support services to commercial enterprises, government, not for profit and NGOs.

We have 25 years of experience in building critical large-scale cloud-based software applications using mainstream development technologies, machine learning and AI. We deliver from web to mobile enterprise applications for any kind and size of business. SaaS Systems is cyber security (ISO 27001) and software quality (ISO 9001) certified company.

Our flagship software products are iCase – Client Management System and NetiLab data science and business intelligence application. Both products are delivered as software as a service from AWS and Azure data centres.

We understand the challenges of digital transformation that organisations face today, and we provide you with a complete service from SaaS delivery to maintenance and help desk support for all our products.

We help organisations be competitive and agile, harness change, increase productivity, reduce costs, become compliant and mitigate business and technological risks.

Company profile



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Senetas

Senetas, a leading public Australian cybersecurity company, specialises in high-performance network encryption solutions and secure file-sharing that secure critical data for organisations worldwide.

Over the past 25 years, we've earned the trust of governments, defence agencies, and large enterprises across more than 60 countries.

Our solutions are certified by the world's most stringent security authorities, including Common Criteria, FIPS, and NATO.

Through our global partnership with Thales, the world's largest security provider, we deliver and support our cybersecurity solutions to customers internationally.

Products:

- Network encryption: high-assurance encryption solutions protect data in transit across any network without compromising performance from global cloud and data centre interconnects to campus networks and simple point to point links. Secure data up to 100Gbps
- Secure File Sharing for Distributed Team: SureDrop offers unparalleled security for sensitive files and integrates seamlessly with popular cloud tools. Trust in our robust encryption key management for complete data protection.

Company profile



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Tapt

Tapt is the ultimate solution for modern networking, offering premium NFC business cards designed to make connections seamless.

With just a tap, users can instantly share contact details, social links, and more – no apps required.

Tapt cards are fully customisable, durable, and integrate with digital wallets for effortless access.

The platform also provides powerful lead generation and CRM integrations, making it ideal for individuals and teams.

Whether you're a freelancer or a large enterprise, Tapt streamlines networking and enhances brand presence.

As the leading business card solution in Australia and the UK, Tapt is redefining how professionals connect.

Company profile



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Traffio

Traffio is an independently owned platform designed to help businesses in industries such as Temporary Traffic Management, Rail, Civil Construction, and Labour Hire streamline their operations. With a strong focus on creating efficiencies, businesses managing their people, vehicles, and equipment are empowered to reduce human error, and optimise team workflows, and extract more out of their operations.

By transitioning to Traffio from traditional, manual processes like whiteboards and spreadsheets to a digital solution, businesses using Traffio achieve significant improvements in accuracy and output across all areas. The platform's seamless integrations with leading SaaS tools offer Traffio users a unified solution that ensures a seamless experience while creating a single source of truth. Additionally, Traffio's focus on reducing manual input and output means that, by going digital, businesses can lower their carbon footprint while improving overall productivity with everything conveniently centralised in one place.

Traffio's easy-to-use platform has real-time live booking data and comprehensive reporting, providing businesses with the insights they need to make informed decisions – especially on the go. Whether it's managing teams, coordinating vehicles, or tracking equipment, Traffio delivers a comprehensive solution that makes work more efficient and enjoyable. By working closely with customers, Traffio has delivered what industries need.