



# GapMaps

MAKING DATA MEANINGFUL



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## GapMaps

GapMaps is an easy-to-use & cloud-based retail mapping platform.

- Online GIS Platform
- Store Network Planning
- Finding New Site Locations
- Customer Behaviour
- Micro Area Demographics

It offers the most comprehensive insights demographics, population, customer, location and traffic insights.

With **over 1 million location points**, across **27 industry sectors** and **tracking over 500 brands globally**, coupled with access to **14 trillion mobile device location data** points globally - GapMaps platform can provide location insights in a simple and easy to use solution even in data poor countries.

Sectors using GapMaps:

- Fast-Food
- Coffee Retail
- Fashion
- Fuel
- Gym & Fitness
- Automotive Services
- Shopping Centres & Supermarkets
- Childcare
- Aged Care
- Medical & Healthcare
- Property Developers

The platform is currently available in Asia Pacific region and the Middle East.

