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## KeyOptions

KeyOptions currently innovates, designs and develops solutions for clients in the government, defence, security, urban, commercial and retail industries. Our core offering, People-in-Motion, is designed specifically for large precincts where we utilise the technology to determine, where people go, how long they stay, and which paths they took. We make the invisible, visible with anonymised smart analytics. This methodology can be applied to anything from shopping malls, airports, stadiums, hospitals, or anywhere where there are masses of people movement.

Our team maintains a hawk's eye view of the newest and best technologies that will enhance communities. We believe that a smart community must be safe, efficient and informed. Our people and our solutions are leaders in this role. Since its inception in 1988, KeyOptions has been providing its clients with unique cutting-edge technology and analytical solutions. KeyOptions is also the parent company for a Commercial Real Estate technology product called 'People-in-Motion'.

