



## Victorian Government Future Tech Virtual Mission to Thailand 2021

Company profile



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**IGNITION**  
IMMERSIVE

### Ignition Immersive

Ignition Immersive is an Australian based Augmented Reality and Virtual Reality specialist company with over 4 years of experience in developing realistic live action, 3D and photogrammetry applications for entertainment, training, film, creative and community engagement purposes.

Our key proposition is fusing our experience in storytelling with our technical 3D, CGI and 360° experience, ensuring effective communication of the message, tailored and engaging to the audience.

We employ over 20 creative, communications, and technical experts, delivering on:

- Strategy development and ideation: helping clients develop the right solution for their needs;
- Development of photorealistic experiences, 3D models, combining live footage with 3D models, photogrammetry from various 3D/point-cloud sources and CGI and motion graphics;
- Application development for multiple devices and headsets, including game engine for interactive experiences on AR / VR;
- AR/VR and Immersive 360 video content development and post-production: end to end capability from storyboard to filming and visual effects.